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Aceso's Digital Technology Implemented at Massachusetts Eye and Ear

November 30, 2016

Boston, MA, —Aceso®, a U.S. healthcare company and provider of patient engagement and digital signage solutions, announces the implementation of Hospital Television (HTV) Digital Signage product at Massachusetts Eye and Ear in Boston. According to *U.S. News & World Report* in the [2016-2017 "Best Hospitals" issue](#), Mass. Eye and Ear is ranked as the #1 hospital in the nation for ear, nose and throat care and #1 in New England for eye care.

Digital signage is dramatically changing how organizations are communicating to their patients, visitors and staff with a visual experience. Using Aceso's virtualized cloud-based platform, Mass. Eye and Ear can publish timely and relevant information to their waiting rooms and common areas. Patients and visitors will be introduced to services available, messaging, bulletins, events, testimonials, stunning photography, dynamic animation and compelling videos.

Mass. Eye and Ear will soon be adding syndicated healthcare content and a weather widget that will play at various locations.

We are excited to partner with Mass. Eye and Ear and look forward to bringing a new awareness to patients and visitors.

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