

## **Aceso Interactive and Truven Health Analytics Partner to Deliver Essential Medication Information to Patients**

FOR IMMEDIATE RELEASE

Boston, MA, —Aceso<sup>®</sup>, a leading provider of patient engagement and media solutions in the healthcare industry and Truven Health Analytics<sup>™</sup>, an IBM company and a leading provider of healthcare data and analytics solutions and services, announced a partnership to improve patient engagement by delivering information about specific medications to the patient's bedside TV, mobile device, computer, or electronic white board, eCareBoard<sup>®</sup>.

The partnership is designed to automatically deliver important medication information to patients, enabling them to view medication details at their leisure and at the time of administration. Aceso will integrate with Truven Health's Medication Essential Fact Sheets and Micromedex<sup>®</sup> CareNotes<sup>®</sup>, part of Truven Health's Patient Connect Suite of patient education solutions. Aceso's UpCare<sup>®</sup>, interactive patient engagement solution and eCareBoard<sup>®</sup> a digital interactive white board, will display seamlessly the integrated Truven Health products on any endpoint device the customer chooses.

Geoff Fiedler, Aceso's President and Co-Founder stated, "Integrating Truven's "essential facts" into Aceso's open platform represents the next leap in our system's maturity. Patients now have the ability to receive easily comprehensible medication information at the point of care improving HCAHPS and decreasing hospital readmissions. This represents another innovative industry first which could generate true value for our clients."

Hospital reimbursements are partially based on how well patients perceive their care (HCAHPS Survey). Aceso and Truven will assist hospitals to enhance the patient experience and boost medication-related HCAHPS scores. Medication Essential Fact Sheets will provide patients with information to help them understand their medications.

### **ABOUT ACESO<sup>®</sup>**

Aceso (Uh-kesso) is transforming the patient, guest and clinician experience in healthcare. Aceso is headquartered in Boston, Massachusetts and offers patient centric solutions; UpCare<sup>™</sup>, eCareBoard<sup>®</sup>, and Hospital Television Network, (HTV) all designed to engage, educate and entertain patients in their healthcare journey. Aceso's open, enterprise wide technology architecture is powered by UpTech<sup>™</sup>, which enables healthcare organizations to interoperate with current technology footprints. Our approach is to cohesively enhance the patient experience, increase patient satisfaction scores, optimize clinician workflow and increase communication. Aceso's clients are the largest and most prestigious health systems in the United States. Please visit [www.aceso.com](http://www.aceso.com) for more information.

### **ABOUT TRUVEN HEALTH ANALYTICS**

[Truven Health Analytics, an IBM Company](#), delivers the answers that clients need to improve healthcare quality and access while reducing costs. We provide market-leading performance improvement solutions built on data integrity, advanced analytics, and domain expertise. For more than 40 years, our insights and solutions have been providing hospitals and clinicians, employers and health plans, state and federal government agencies, life sciences companies, and policymakers the facts they need to make confident decisions that directly affect the health and well-being of people and organizations in the U.S. and around the world.



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Truven Health Analytics owns some of the most trusted brands in healthcare, such as MarketScan®, [100 Top Hospitals](#)®, Advantage Suite®, [Micromedex](#)®, Simplr®, and ActionIQ®. Truven Health has its principal offices in Ann Arbor, Mich.; Chicago; and Denver. For more information, visit [truvenhealth.com](http://truvenhealth.com)

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