

## Aceso<sup>®</sup> and Grandview Medical Center Partner to Launch Enterprise Patient Engagement Platform

### FOR IMMEDIATE RELEASE

Boston, MA, September 29, 2015—Aceso<sup>®</sup>, a leading provider of patient engagement solutions for healthcare, is proud to announce the implementation of its suite of patient-centric products at Grandview Medical Center, one of the most technologically advanced hospitals in the country. The new Grandview Medical Center will serve the residents of Birmingham, Alabama, and the surrounding region and is planning to open its doors to patients on October 10, 2015.

Aceso and Grandview have partnered to create a healthcare technology digital ecosystem throughout the hospital, designed to engage and communicate with patients, families and guests from the moment they enter the facility until the time they leave. Grandview is the first hospital in the country to feature a fully integrated network of displays throughout the facility operating off UpTech<sup>™</sup>, Aceso's enterprise wide, open platform. All three of Aceso's patient-centric products UpCare<sup>™</sup>, eCareBoard<sup>™</sup> and Hospital TV Network, (HTV) have been installed in the one million square foot hospital.

System architecture is the key to a timely and successful implementation of patient engagement systems. UpTech uniquely offers the only open system in the patient engagement marketplace. Grandview's implementation features the integration of several data sources from other patient care technologies through Aceso's robust interface engine. The system intelligently flexes data, content and services presented to each patient, making each user experience unique and relevant.

Aceso's software driven platform runs as an app on LG's new healthcare grade Smart TV platform. All of the patient engagement technology is centrally managed through Aceso's tool set. "Aceso now offers a true "plug n' play" solution with no moving parts in the patient room, which is the Achilles' heel of other interactive patient care systems. Grandview is an ideal facility to showcase this technology." said Todd Babineau, Chief Operating Officer at Aceso.

"At Grandview, we're focused on ways to improve the patient experience and patient outcomes with technology. We have implemented resources across the facility, including technology products like Aceso, that demonstrate our commitment to creating a better healthcare experience for our patients," said Drew Mason, Chief Operating Officer for Grandview Medical Center.

Patients visiting Grandview will experience Aceso's HTV product when they enter the hospital. Digital wayfinding will guide visitors from the parking garage to lobby elevators, the cafeteria, various hospital departments and the patient floors of Grandview. Additional features include syndicated weather, news and information about Grandview's services, medical staff and awards and accreditations.

Aceso's UpCare and eCareBoard products are installed in the patient rooms. Patients and guests use UpCare to access a variety of education, discharge, entertainment and amenity/concierge services.

eCareBoard is an easy to read communication tool for both the patient and care providers. Aceso's eCareBoard, which updates in real-time, is a digital whiteboard that is displayed on the wall; replacing the manual dry erase board. eCareBoard engages patients by communicating relevant, personalized information including care providers, medical goals, diet orders, allergies, and scheduled tests. It also communicates key patient information to care providers at a glance, including the patient's preferred name, transfer assist requirements, ambulation orders and functional assessments.

"Grandview and Aceso partnered to deliver a unique patient-centric solution. We believe Birmingham residents who choose Grandview will find we've integrated patient-centric technology into a comfortable environment to improve the hospital experience." said Geoff Fiedler, President of Aceso.

#### **ABOUT ACESO®**

Aceso, (Uh-kesso) is transforming the patient, guest and clinician experience in healthcare. Aceso is headquartered in Boston, Massachusetts and offers patient-centric solutions; UpCare™, eCareBoard™, and Hospital Television Network, (HTV) all designed to engage, educate and entertain patients in their healthcare journey. Aceso's open, enterprise wide technology architecture is powered by UpTech™ which enables healthcare organizations to interoperate with current technology footprints. Our approach is to cohesively enhance the patient experience, increase patient satisfaction scores, optimize clinician workflow and increase communication. Aceso's clients are the largest and most prestigious health systems in the United States. Please visit [www.aceso.com](http://www.aceso.com) for more information.

#### **ABOUT GRANDVIEW MEDICAL CENTER**

Grandview Medical Center is a brand new 372-bed hospital opening on October 10, 2015 to serve the residents of Birmingham and surrounding communities. Conveniently located on Highway 280, Grandview offers comprehensive medical and surgical services, with specialties that include heart care, orthopedics, neurology, maternity and other women's services. The Grandview Emergency Department is a designated Level III trauma center, and includes a certified Chest Pain Center and recognized stroke program.

#### *Contact for Further Information:*

Donna Menke

Administrative Director

Phone: +1 413-279-9124

[Donna.Menke@Aceso.com](mailto:Donna.Menke@Aceso.com)

[www.aceso.com](http://www.aceso.com)

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