

## ComQi and Aceso Win Top Industry Honors at the Digital Screenmedia Association 2014 Awards of Excellence

March 17, 2014

New York, NY/Boston, MA – ComQi, a global leader of shopper engagement technology, and Aceso™, the healthcare industry's premiere interactive patient care and digital media solutions provider, announced today that they **won the DSA Industry Excellence Awards for the Best Healthcare Digital Signage for their Spaulding Hospital Deployment.**

ComQi and Aceso are providing Spaulding Rehabilitation Hospital, a global leader in rehabilitative medicine, with turn-key digital media solutions.

Combining the strengths of ComQi's EnGage™ Content Management System and the local messaging capabilities of OnSite Manager™, Aceso has delivered a cloud based digital media solution for a full range of creative options.



The Spaulding digital network utilizes the technology to transform the hospital experience into an inspirational and uplifting environment for its patients, friends, family and healthcare personnel. The 1x6 video wall in the lobby of the facility acts as a digital signage canvas displaying encouraging visuals. A determined rower is seen steering down the scenic Charles River in Boston filling visitors with emotional strength as they embark on

their rehab program. The network content includes motivational videos and images, patient testimonials, stories of strength and local messaging with entertaining video features, news and weather as well as informative facility information. The dramatic videos and branding templates were developed in a collaborative approach between ComQi, Aceso, Spaulding and their agency of record FORGE Worldwide of Boston.

“Our ability to integrate the digital media system seamlessly into our new facility was truly a unique opportunity to improve our environment of care while also setting a new standard for our peers nationwide,” said **John Campbell, CIO, Spaulding Rehabilitation Network.** “For our staff, patients and their families the system has allowed us to push and create impactful messaging from the moment you step into our building all the way to the bed side.”

*Continued on reverse →*

### Who is Aceso?

Aceso provides the nation's premier interactive patient care and digital media solutions, UpCare™/ UpTech™, delivering patient-specific educational content, top entertainment and bedside assistance to enhance recovery, ease staff workload and improve outcomes. Aceso's interactive eCareBoard™ technology engages patients and families in their care by automatically displaying meaningful information on a digital display panel within the patient room. The eCareBoard is an innovative tool for patients, staff and families enabling them to become actively involved in their care and better coordinate education and patient care. Hospital Television Network, (“HTV”), Aceso's digital network of display screens, enables patients and visitors to experience personally relevant and timely content in common, waiting and treatment areas. Established in 2009, Aceso advances patient care for some of the nation's leading hospital networks, from the bedside up. Please visit [www.aceso.com](http://www.aceso.com) for more information.

For further information about Aceso please contact:  
Brian Stone, Vice President of Media Services  
[brian.stone@aceso.com](mailto:brian.stone@aceso.com) - Tel: +1 (617) 947-7022

# ComQi and Aceso Win Top Industry Honors at the Digital Screenmedia Association 2014 Awards of Excellence

---

**Geoff Fiedler, President and Co-Founder of Aceso** commented: “This award is a credit to the collective team of Spaulding, ComQi and Aceso that executed on a shared vision for creating a revolutionary patient and guest experience. This solution supports Spaulding’s mission of building patient strength and confidence. We are very proud of what has been installed and grateful to DSA for the recognition.”

**Stu Armstrong, President of ComQi North America and Chief Revenue Officer**, said, “We are honored that ComQi’s technology underpins such motivational messaging at one of the top rehabilitation facilities in the country. Thanks to the excellent work by our client Aceso, the Spaulding project sets the gold standard in showing how the healthcare industry recognizes the importance of positive and inspirational messaging in its facilities.”

## **About Aceso:**

Aceso, (Uh-kesso) provides the nation’s premier interactive patient care and digital media solutions. UpCare™ delivers patient-specific educational content, top entertainment and bedside assistance to enhance recovery, ease staff workload, improve outcomes and better coordinate education and patient care. Hospital Television Network, (“HTV”), Aceso’s digital network of screens, enables patients and visitors to experience personally relevant and timely content in common, waiting and treatment areas. Aceso’s engaging and efficient digital display solutions communicate a caring experience across the entire hospital enterprise to bring patients, visitors and staff closer together. Our approach to care connects the public with the provider and creates awareness while building confidence in the provider’s expertise and specialties. Established in 2009 and headquartered in Charlestown, Massachusetts, Aceso advances patient care for some of the nation’s leading hospital networks, from the bedside up. Please visit [www.aceso.com](http://www.aceso.com) for more information and follow Aceso on Twitter – @Aceso\_UpCare.

## **About the Spaulding Rehabilitation Hospital:**

Founded in 1971, Spaulding Rehabilitation Hospital in Boston is one of the largest rehabilitation facilities in the United States, and ranked the 6th top rehabilitation hospital in the country by U.S. News & World Report. As the official teaching hospital of the Harvard Medical School Department of Physical Medicine and Rehabilitation (PM&R), Spaulding is at the forefront of research in advances in rehabilitative care. In April 2013, Spaulding opened a new 132-bed facility in Charlestown which is a national model for environmental and inclusive design. With a wide range of inpatient programs and 23 outpatient centers throughout Eastern Massachusetts, Spaulding strives to continually update and improve its programs to offer patients the latest, high-quality care through its leading, expert providers. Spaulding has been awarded a Model Systems designation in three specialty areas – Brain Injury, Spinal Cord Injury and Brain Injury Rehabilitation – by the National Institute on Disability and Rehabilitation Research. For more information, please visit [www.spauldingrehab.org](http://www.spauldingrehab.org).

## **Contact for More Information**

**Brian Stone**  
Vice President of  
Media Services  
[brian.stone@aceso.com](mailto:brian.stone@aceso.com)  
617-947-7022